

**Kugiejko M. 2021. Increase of tourist traffic on Spitsbergen:
An environmental challenge or chance for progress in the
region? *Polish Polar Research* 42: 10.24425/ppr.2021.136601.**

Appendix 1. Tourist questionnaire

Dear Sir or Madam,

*I am kindly asking you to answer the following questions. The survey is
anonymous and its results will be used only for scientific purposes.*

1. Gender:

- a) female
- b) male

2. Where do you come from?

3. Please select your age group:

- a) 18-25 years
- b) 26-35 years
- c) 36-45 years
- d) 46-55 years
- e) over 55 years

4. Place of residence:

- a) village
- b) city up to 10 thousand residents
- c) city 10-49 thousand residents
- d) city 50-99 thousand residents
- e) city 100-199 thousand residents
- f) 200 thousand city and more

5. How many times per year do you spend your free time traveling? (Please
insert "x" in selected place, or leave all empty if you don't agree with any of the
available options.)

Type of trip?

How many times per year?

1 2 3 4 5

a) 1–2 day tour

b) 3-7 day tour

c) over 7 days tour

6. What usually influences your decision about holiday destination? (please choose 3 of 9 possible answers)

- a) the desire to meet new people
- b) getting to know new cultures
- c) closeness to nature
- d) rest and improvement of health
- e) visiting relatives and friends
- f) willingness to doing sports
- g) the desire to free yourself from household duties or work
- h) the desire to impress someone
- i) the desire to survive an adventure or risk
- j) other _____

7. Where do you get information about the place of your future rest?

- a) from the media
- b) from family and friends
- c) I choose the place completely spontaneously, without knowing it before
- d) other _____

8. What is the main criterion for choosing your holiday destination?

- a) housing conditions
- b) the attractiveness of the area (unusual landscape, climate conditions)
- c) interesting cultural facilities nearby (museums, monuments, etc.)
- d) accessibility of sports and recreation infrastructure
- e) distance from the place of residence
- f) price
- g) other _____

9. How do you spend your free time during holidays?

- a) on active rest
- b) visiting the most interesting natural values
- c) visiting the most interesting cultural values
- d) on entertainment (parties, concerts)
- e) on passive rest (lying down, watching TV, etc.)
- f) other _____

10. Please complete the sentence using one of the options below: "The trip to Spitsbergen was...":

- a) a "fulfillment of my dreams" (I always wanted to go there)
- b) a spontaneous decision - "why not!"
- c) just another tourist trip to an interesting place
- d) other _____

11. Have you noticed any promotional materials advertising Spitsbergen as an attractive tourist destination? (if yes please specify where?)

12. Did you undertake any individual trips during your stay on the island?
(i.e. trips to the glaciers)
a) yes (did you use the services of a local guide?)
b) no

13. Did you undertake any group expeditions during your stay on the island?
(i.e. trips to the glaciers)
a) yes (did you use the services of a local guide?)
b) no

14. Would you like to attend some organized trips by tourist offices? If yes, which ones?
a) cruises in search of whales
b) sightseeing on snowmobiles
c) dog sled tour
d) a trip to the Pyramiden
e) birdwatching (ornithological tourism)
f) I don't know

15. What factors do you think have positive influence on tourism development in Spitsbergen? (i.e. natural values)

16. What factors do you think have a negative influence on tourism development in Spitsbergen? (i.e. climatic conditions)

Thank you for your help!